



BREAKFAST CURE

PRO PARTNERS PROGRAM

Table of Contents

- **Welcome**
- **Getting Set up on breakfastcure.com**
- **Program Details and Mission Statement**
- **Program Rewards/ Breakfast Cure Ethics**
- **Health Benefits of All Congee Variations**
- **Top Benefits of Congee**
- **Easy, Relaxing Start to the Day**
- **Products: Starter /Gift Pack, Gift Cards**
- **Products: Subscription Packs**
- **Subscription Packs Details**
- **Products: Individual Packets and Quick Orders**
- **Flavors and Toppings at a Glance**
- **Flavors by Pattern Diagnosis**

BREAKFAST CURE

WELCOME TO OUR PRO PARTNERS PROGRAM

Welcome to the Breakfast Cure family! We are thrilled to have you with us, and we are here to help.

Once approved, you will be notified of your acceptance into the program, and you will be able to login and find your affiliate link Please see "Set Up Instructions' on a following page.

As an early adopter and founding member of our Pro Partner Program, you will have Karen Taylor, L.Ac. and founder of Breakfast Cure as your Partner Program concierge. Please contact her directly with any questions or comments at karen@breakfastcure.com.

Please join our [private Facebook group](#) exclusively for our Professional affiliate Partners. We are here to answer questions and brainstorm ideas with you. We will share information and ideas to support you and your patients with anything and everything that is Breakfast Cure congee.

BREAKFAST CURE

PRO PARTNERS PROGRAM DETAILS

All your Partner commissions will be sent automatically to the Paypal account you designated on your Breakfast Cure Partner application. Paypal is the only payment option.

Program Details:

- No Minimum Payout (program update)
- Payout Schedule: Monthly by the tenth of each month
- Payout via Paypal
- Commission: 10% cash commissions on all food product orders, and subscription order renewals forever.
- Purchases with failed payment earn no commission.
- Affiliate Network: Internal
- Cookie Length: 60 days
- Affiliate Page URL: <https://breakfastcure.com/join-our-pro-partner-affiliate-program/>

Breakfast Cure Mission Statement:

Breakfast Cure® creates irresistibly delicious whole food breakfasts to provide the fastest homemade meal possible. By design, our simple congee method is spreading the Asian wisdom that warm cooked foods heal, soothe, and energize.

BREAKFAST CURE

GETTING SET UP ON BREAKFASTCURE.COM

Go to breakfastcure.com or

Login by going to your account page / click the person icon top right or use this link:

<https://breakfastcure.com/my-account/>

Click the Affiliate button at the top of your account dashboard or use this link:

<https://breakfastcure.com/my-account/afwc-dashboard/resources/>

Click the profile tab

Copy, or customize and then copy your affiliate link to use for all referrals. Provide this link to your patients, friends, and family. Use it in social medial posts and on your website.

You will get your 10% commission.

Find Affiliate materials, documents, and updates:

<https://breakfastcure.com/affiliate-materials/>

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PARTNERS PROGRAM REWARDS

- Get a free waiting room book when reach first \$100 total commission.
- Get a free clinic tasting kit when your tenth client becomes a Breakfast Cure customer.
- Get a 100% off coupon for a clinic tasting kit refill every time you have 2 new customers in one month.
- 25 free brochures for every \$700 total customer sales (\$100 commission).

BREAKFAST CURE ETHICS

We are committed to justice: Black Lives Matter

Period.

We are committed to a healthy planet, healthy people:

Breakfast Cure® uses organic, gluten-free ingredients. Some recipes use ghee as the healthy fat. All the others are vegan.

We are committed to the environment and green materials:

Our tasting kits include Eco-spoons and bamboo mini-cups.

Health Benefits of All Congee Variations

Each recipe is formulated for overall balance and every flavor is beneficial for everyone.

Every flavor supports the Spleen and Stomach, benefits and promotes digestion, and soothes and gently cleanses the entire digestive system.

Flavors prescribed by pattern will be more specifically healing.
(See Flavors by Pattern)

Each ingredient has benefits far beyond those specifically noted here. For example:

Rice in all its varieties Calms Shen or Heart/Mind, Builds Qi/Energy, Builds Spleen Qi, Boosts Spleen Yang, Benefits the Stomach, Harmonizes the Spleen and Stomach, Soothes Digestion and inflammation, Regulates Fluids, Generates and Nourishes fluids, especially for nursing mothers.

Furthermore, when rice is made into congee by long, slow cooking with lots of water, it is transformed into a meal that supports digestion, hydrates, and soothes the Stomach.

Breakfast Cure is a jumpstart for digestion, a wake up call for metabolism, and the key to easy, relaxing mornings because it cooks while you sleep.

Breakfast Cure is delicious and convenient for lunch and dinner too!

Top Benefits of Congee

Although specific ingredients and medicinals may influence a congee prescription, the the overall benefits of congee include, but are not limited to, the five listed below.

1. Boosts metabolism. Increases Spleen and Kidney Yang. Similarly builds Agni in Ayurvedic medicine.

2. Easy to digest and absorb. Long, slow-cooking makes all the nutrients easy to assimilate so that nutrients are absorbed even by those with poor or compromised digestion or by the ill or women recovering from childbirth.

3. Soothing for sensitive stomachs. Comforting, warm, soft, moist, and soothing are the best combination for upset or sensitive stomachs, and really all stomachs. A big part of digestion is already complete when entering the system giving the stomach and intestines a break.

4. Hydration and Nourishes Yin. A minimum of 5-6 times water is used to make Breakfast Cure. More water is even better. Longer cooking time is not a problem. Based on patient needs, symptoms and preferences, recommend adding 7-10 times the water. More water is recommended for nursing mothers.

5. Gently detoxes your system. Keep your system running smoothly with foods that are full of moisture to ensure that the fiber is soft. Fiber without enough water can be rough and damage the intestinal walls. Without enough water, too much fiber leads to constipation. Congee keeps everything moving through your system with a gentle cleansing action so your elimination stays regular. When nothing is sluggish, digestion and metabolism are optimized.

Easy, Relaxing Start to the Day

Breakfast Cure® makes mealtime easy with organic prepackaged congee that cooks overnight. Wake up to a hot, healthy, homemade breakfast. No planning, shopping, prepping, or cooking.

What will you do with your extra morning time?

One less morning chore calms the Mind, soothes Liver Qi, and therefore eases digestion.

Welcome to the Wisdom of Warm

Products: Starter/Gift Kits & Gift Cards

Starter/Gift Kits

No Tax Free Shipping

Includes:

One Proctor-Silex 1.5 quart round slow cooker.

3 Pack Sampler \$67.00

Select a total of 3 Breakfast Cure congee flavors.
Approximately 9, one-cup servings.

5 Pack Starter/Gift Kit \$97.00

Your choice of 5 Breakfast Cure congee flavors.
Approximately 15, one-cup servings.

10 Pack Starter/Gift Kit \$157.00

Your choice of 10 Breakfast Cure congee flavors.
Approximately 30, one-cup servings.

Gift Cards
\$15.00 – \$350.00

Give the gift of Breakfast Cure!

Products: Subscription Packs:

Save 11% with monthly orders

6 Pack Subscription

\$79.83 / month

Select 6 packets, any flavor combo.

6 packs = approximately 18, one cup servings.

8 Pack Subscription

\$106.44 / month

Select a total of 8 packets of any flavor combo.

8 packs = approximately 24, one cup servings.

10 Pack Subscription

\$133.46 / month

Select a total of 10 packets, any flavor combo.

10 packs = approximately 30, one cup servings.

Subscription Packs Details

Save 11% on Monthly Recurring Orders.

- **No Tax/Free Shipping.**
- **The easiest way to change the size of a recurring order is to cancel the existing order and make a brand new order. There is never a charge for canceling before the next renewal date. (We reserve the right to charge a small cancellation fee if the recurring order being canceled has already been placed and processed.)**
- **Find helpful instructions here: [Flavors Form](#) to pick new flavors using your account dashboard.**
- **Any subscription can be set to every other month by request via email or chatbox. Customers should use hello@breakfastcure.com for contact. Pros please use your concierge contact: karen@breakfastcure.com**

Products: Individual Packets

All Flavors

1 Packet = 3, one-cup servings

\$14.95 each

Purchase any number of packets.

**Use our [QUICK ORDER](#) page for easy packet orders.
Know what you like and want to order? This is for you.**

Slow cooker not included.

Free shipping starts with an order of only 3 packets!

Flavors and Toppings at a Glance

GF = Gluten Free V= Vegan

ALL FATS AND TOPPINGS PACKAGED SEPARATELY/OPTIONAL

- **Apple Cinnamon Congee (GF, V)**
- **Coconut Blueberry Bliss (GF, V)**
- **Karen's Kitchari (GF)**
 - Top with toasted spice mix: coriander, cumin, fennel seeds.
- **Mango and Sticky Rice (GF, V)**
- **Masala Chai Spice (GF, V)**
 - Top with Chai Patti Assam (tea, caffeinated).
- **Mega-Omega (GF, V)**
- **Om Berry (GF, V)**
- **Pear-fection (GF, V)**
- **Pineapple Paradise (GF, V)**
- **Red Mushroom Medley (GF, V)**
 - Top with miso soup.
- **Tangled Up in Blueberry (GF, V)**

FLAVORS BY PATTERN DIAGNOSIS

1. Apple Cinnamon Congee (GF, V)

Regulates qi of the large intestine

Astringes the essence

Nourishes jing

Calms shen

Strengthens qi (3 treasures flavor)

2. Coconut Blueberry Bliss (GF, V)

Soothes the liver

Nourishes yin

3. Karen's Kitchari (GF)

Promotes digestion

Regulates elimination

Dispels cold

Moves liver qi

4. Mango and Sticky Rice (GF, V)

Promotes digestion

Clears excess heat

Regulates elimination

FLAVORS BY PATTERN DIAGNOSIS

5. Masala Chai Spice (GF, V)

- Boosts spleen and kidney qi and yang
- Benefits and promotes digestion
- Resolves abdominal pain and nausea
- Regulates elimination

6. Mega-Omega (GF, V)

- Nourishes yin
- Nourishes jing
- Clears false heat

7. Om Berry (GF, V)

- Harmonizes the spleen and stomach
- Builds yang and nourishes yin
- Regulates appetite
- Resolves inflammation

8. Pear-Fection (GF, V)

- Benefits the earth element: spleen and stomach
- Regulates water metabolism and fluids
- Promotes digestion
- Calms shen

FLAVORS BY PATTERN DIAGNOSIS

9. Pineapple Paradise (GF, V)

Promotes digestion
Regulates elimination
Regulates fluids

10. Red Mushroom Medley (GF, V)

Nourishes blood
Calms shen
Builds qi

11. Tangled Up in Blueberry (GF, V)

Soothes liver qi
Nourishes yin
Nourishes Jing
Calms shen
Builds spleen qi (3 treasures flavor)